

investor relation communications

- annual reports, prospectus's, annual reviews
- shareholder communication
- design, content generation, digital creation
- electronic & print production

campaign development

- creative concept development
- advertising & media strategy
- media planning & buying

packaging & POS development

- in-house graphic design studio
- FMCG packaging design experience
- print production & distribution

trade & distributor marketing Services

- B2B communication
- category management solutions
- incentive & loyalty programmes
- education / training products

corporate & brand identity

- brand architecture
- name development
- logo & corporate identity
- graphic standards

consultancy services

- Specialists in:
- residential & commercial real estate marketing
 - market activation plans for new products
 - corporate & brand identity

(i)mobius digital agency

- digital creative
- online strategy
- search engine optimisation
- content generation & web production
- EDM
- online publishing

trade promotions

- concept development
- implementation & management
- POS design, production & distribution
- 1900 / SMS / web capabilities
- prize sourcing & fulfilment

services